



Announcing a NEW TRAINING DVD from the Indiana Perinatal Network for health care providers, addressing tobacco, alcohol and other drug use during pregnancy

“Integrating Screening and Treatment of Substance Use into Prenatal Care”

- A 54 minute training DVD designed especially for health care professionals working with pregnant women. Perfect for private practices, clinics, home visitors, social workers and more.
- Features the work of Dr. James Nocon, Director of the Prenatal Recovery Clinic at Wishard Memorial Hospital and Clinical Associate Professor at the IU School of Medicine
- Incorporates practical role-play scenarios with clinical and research-based material and interventions
- Also includes PowerPoint presentations on related clinical topics, referral resources and information on how to obtain reimbursement for screening and intervention services

The Need for this Training

- Indiana has a high incidence of alcohol, tobacco and other drug use by pregnant women. It is estimated that:
 - 20% use tobacco - 7th highest rate in the country, affecting nearly 18,000 babies per year
 - 10% use alcohol, affecting nearly 9,000 babies per year
 - 5% use drugs, affecting nearly 4,500 babies per year
- Recent research in the U.S. and Canada indicates that only 5% to 10% of pregnant women are identified and receive appropriate treatment for their substance use disorder.
- The 2007 White House Office of National Drug Control Policy estimates that savings from verbal screening and brief interventions are \$2.50 for every \$1 spent. The estimated lifetime costs of caring for a baby exposed to alcohol, tobacco and other drugs range from \$750,000 to \$1.4 million.
- IPN has found no product like this on the market – one that focuses exclusively on pregnant women and addresses all three substances – tobacco, alcohol and other drugs.

The Benefits of this DVD

- Carries a much-lower cost than attending a training in person
- Approved for continuing education credits for physicians, advanced practice nurses, nurses and social workers
- Comprehensive, first-of-its-kind training that allows your staff to significantly enhance your patient care, and reduce the number of poor birth outcomes
- Helps provide key information required for the new Notification of Pregnancy form being implemented by the state Medicaid program

Key Learning Objectives

Users of this training DVD will:

- Identify rationale and ethical obligation for treatment of a pregnant substance user.
- Understand addiction as a disease of the brain and as a chronic, relapsing disease.
- Discuss prevalence and consequences of addiction during pregnancy.
- Understand universal screening.
- Use the 2 item and 4 P's plus screening tools within the initial prenatal visit.
- Use 5A's screening and intervention tool with women using tobacco during pregnancy.
- Use TACE screening and intervention tool with women using alcohol during pregnancy.
- Use a brief FRAMES intervention.

Pricing

Quantity	Price
1	\$30
Pack of 25	\$250
Pack of 100	\$700

*** Discs are intended for individual use only. For multiple users, please contact IPN.**

*** For orders of more than 100, please contact IPN.**

How to order

Contact the Indiana Perinatal Network at 866-338-0825 or at ipn@indianaperinatal.org

Produced in partnership with:

- Indiana University School of Medicine
- Indiana Section of ACOG (American College of Obstetricians and Gynecologists)
- Indiana Chapter of AAP (American Academy of Pediatrics)
- Indiana State Department of Health
- Indianapolis Healthy Start
- Indiana March of Dimes

About IPN

The mission of the Indiana Perinatal Network (IPN) is to lead Indiana to improve the health of all mothers and babies. We provide resources for mothers and families, offer the latest information to healthcare providers, and promote sound public policies. We have a proven ability to bring together diverse disciplines and organizations to reach consensus on complex issues affecting the health of Indiana's mothers and babies.

In 2006, IPN convened a group of experts and concerned individuals from across the state to develop a comprehensive consensus statement that includes recommendations for providers, the public and policy makers to address this complex issue. The following year, IPN hosted a statewide summit featuring national and state experts and effective intervention programs that exist throughout our state. Since then, IPN played a lead role getting three different bills passed by the Indiana General Assembly to address this important and complex perinatal issue.

