

# PRENATAL SUBSTANCE USE PREVENTION PROGRAM



Baby Food?

# PSUPP GOAL

## PREVENTION OF

- BIRTH DEFECTS,
- LOW BIRTHWEIGHT,
- PREMATURE BIRTHS,
- AND OTHER PROBLEMS ASSOCIATED WITH PRENATAL SUBSTANCE USE



# COMPONENT ONE

- **Identify high-risk chemically dependent pregnant women**
- **Provide perinatal addiction prevention education**
- **Promote substance abstinence**
- **Provide referrals to treatment services**
- **Follow-up**



- **Individual counseling**
- **Smoking cessation programs**
- **Group counseling**
- **Community outreach**
- **Networking with other service providers**
- **Collaboration with treatment centers**
- **Support groups for pregnant women**



# COMPONENT TWO

**Facilitate training and education for professionals and paraprofessionals who work with women of childbearing age on how to identify high-risk chemically dependent pregnant women.**



- **Regional training conferences**
- **PSUPP network**



# COMPONENT THREE

**Public education on the possible hazards to a fetus when alcohol, tobacco and other drugs are used during pregnancy.**



- **Public mass media**
- **Presentations**
- **Group counseling**
- **Brochures, posters, & videos**
- **Public service announcements**



# **FY 2004 DATA**

**Women Screened 3561**

**Entry**

**Delivery**

**Smoking**

**54.3**

**41.1**

**Alcohol**

**4.6**

**0.2**

**Street Drugs**

**3.0**

**0.4**

**Prescription/Over**

**0.4**

**0.3**

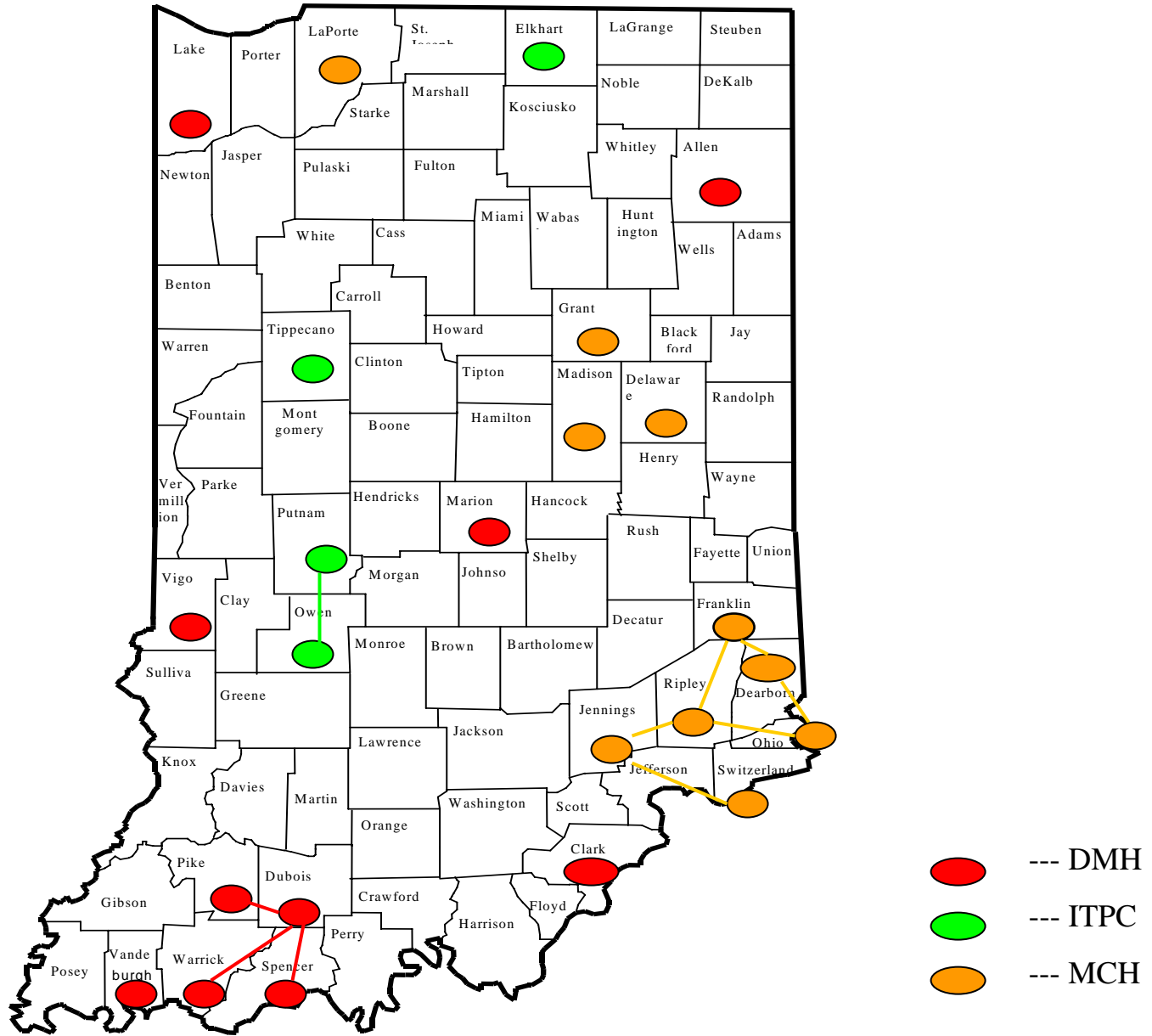
**the Counter Drugs**

# Conclusions

## PSUPP:

- **Targets High Risk Pregnant Women**
- **Demonstrates Effectiveness in Reducing Substance Use During Pregnancy**
- **Participants have Better Birth Outcomes on some Measures**
- **Participants are VERY SATISFIED with Services Received**

# Location of Sites and Funding Source



# **INDIANA STATE DEPARTMENT OF HEALTH**

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